



**JA
Southern
Alberta**

Member of
JA Canada

ALBERTA BUSINESS
HALL OF FAME
SOUTHERN ALBERTA

20th Annual

Gala Dinner & Induction Ceremony Sponsorship Opportunities

POWERED BY:



Alberta Business Hall of Fame – Southern Alberta

Honouring exemplary leadership in Alberta.

The Alberta Business Hall of Fame – Southern Alberta recognizes the lifetime achievements of Southern Alberta’s most distinguished citizens. Its inductees have helped shape our province through their business success, entrepreneurial spirit, and philanthropic contributions. They are role models for all.

Since its establishment by JA Southern Alberta in 2004, 60 Laureates – nominated by their peers and elected by an independent selection committee – have been inducted into the Business Hall of Fame. For more information and to see the full list of Laureates, please visit www.south.abhf.ca.

Gala & Induction Ceremony

Each year, senior business leaders from across southern Alberta gather to celebrate business in our region. The Alberta Business Hall of Fame – Southern Alberta Gala & Induction Ceremony, presented by ATB, honours our most esteemed business leaders for their life achievements and service to the economy, community and our future. This year’s event is Tuesday, November 4, 2024 at the Calgary BMO Centre.

It is a premier annual gathering of business community leaders from every sector.



Your Impact

As an international non-profit organization, Junior Achievement is the only organization that teaches entrepreneurship, financial literacy and career readiness programs – filling a gap in the Alberta curriculum. 100% of the net proceeds from the Alberta Business Hall of Fame – Southern Alberta Gala & Induction Ceremony support the efforts of JA Southern Alberta and the delivery of our in-class and after-school programs to students in grades 3-12.

The funds raised by the 19th Annual Gala & Induction ceremony enable us to deliver programs to almost 5,000 students throughout the 2023-2024 school year.

Sponsor Benefits	General Reception Sponsor (SOLD)	Laureate Tribute Sponsors (1 LEFT)	Young Innovator Award Sponsor (SOLD)	Educators, Volunteers & Students Sponsors	Entrepreneurship Sponsors	Mentorship Sponsors	Start Up & Small Business Half Table Purchase <small>*reserved for businesses in operation for less than 5 years</small>
	\$25,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$2,500
Naming rights to publicize event sponsorship							
Company name/logo on front cover of gala program							
Company name/logo on all promotional material	In Reception						
Ad in gala program	Full Page	Full Page	Half Page	Half Page	Quarter Page		
Recognition in gala program and digital assets	Logo	Logo	Logo	Logo	Logo	Name	
Recognition in laureate tribute video opening slide		Logo	Logo				
Verbal recognition during gala program by emcee	✓	✓	✓	✓			
Tickets to the Announcement Luncheon (April 2024) <small>*must confirm before luncheon</small>	8	8	6	4	4	2	2
Tickets to the Governors' VIP Reception	6	6	4	4	2		
Tickets to the Alberta Business Hall of Fame Gala	10	10	10	10	10	10	5
Company name/logo on table(s)	Logo	Logo	Logo	Logo	Logo	Name	Name
Recognition on gala sponsor signage & in Business in Calgary Magazine	✓	✓	✓	✓	✓	✓	
Recognition in JA Southern Alberta Annual Report & link to corporate website on south.abhf.ca	✓	✓	✓	✓	✓	✓	✓



Laureate Selection Partner



Gala Sponsor



P Y R A M I D
P R O D U C T I O N S I N C.

Laureate Video Producer

Registration Form

Company Name: _____

Contact Person: _____

Role: _____

Contact Information: _____
Street Address

City

Province

Postal Code

Phone Number

Email Address

We would like to sponsor the following:

- Gala Sponsor - SOLD
- General Reception Sponsor - SOLD
- Laureate Tribute Sponsors – 1 LEFT!
- Young Innovator Award Sponsor - SOLD
- Educators, Volunteers & Students Sponsors - \$15,000
- Entrepreneurship Sponsors - \$10,000
- Mentorship Sponsors - \$7,500
- Startup & Small Business Half Table Purchase (5 Tickets)- \$2,500
- Table Purchase (10 tickets) - \$5,000
Quantity: _____ Total: _____
- Ticket Purchase - \$500
Quantity: _____ Total: _____

Payment method:

- Please invoice me (payable within 30 days of receipt) Cheque enclosed

Please bill my: Mastercard VISA

Card Number

CCV

_____/_____

Expiry

Cardholder Name

Signature

We the undersigned, agree to payment in full of our sponsorship/tickets for the Alberta Business Hall of Fame Gala Dinner and Induction Ceremony presented by ATB, held on November 5, 2024.

Signature

Mailing Address: JA Southern Alberta | 870, 105 12 Avenue SE, Calgary, AB T2G 1A1

For more information, please contact:

Kendall Showers

Associate, Development & Engagement

kshowers@jasouthalberta.org | 403-880-8675

jasab.ca | south.abhf.ca